



How can Europe anticipate and support rural innovation?

RUBIZMO Café talks & virtual visits
November 2020 session

Meet us every Tuesday at 11:00 AM CET!

[REGISTER HERE](#)

Creating or growing a sustainable business requires interaction, inspiration... and a lot of perspiration! But right now, some of these key ingredients are missing. Its why a European initiative identifying new opportunities for rural economies is launching an extensive program of [online "café talks" and virtual visits](#) open to all.

[RUBIZMO](#) has studied hundreds of high potential business models – and the conditions to make them successful. They are now making more of their insights available for authorities, associations, businesses and entrepreneurs for free to help fuel a green recovery for rural Europe.

A [first series of quick and easy to access 30-minute "Café sessions" and virtual visits](#) will take place every Tuesday 11-11:30 CET in November 2020 and be repeated in January, February

and March 2021.

The quick sessions are designed to fit in with even the busiest days; but anyone attending is invited to hang out for a virtual coffee and ask as many questions as they would like.

Join the RUBIZMO virtual Academy and network with our experts to discover new business ideas and take rural entrepreneurship to the next level!

WHEN: Every Tuesday from 11 to 11:30 AM CET (Brussels) in November 2020, and then January, February and March 2021

WHERE: Online ([Zoom](#))

PROGRAMME

The focus for November will be emerging trends and practices around the theme 'How can Europe anticipate and support rural innovation?'. Leading experts giving actionable insights from Sweden, Germany and Denmark in the first sessions are:

- Innovation in rural business development - a framework for success, Per-Anders Langendahl, SLU (3 November)
- New rural development opportunities: a focus on food and renewable energy, Gerhard Schiefer, ProQuantis (10 November)
- Business ideas and landscapes: inspiration from Denmark, Karen Hamann, IFAU (17 November)

On 24 November a virtual visit to [Kristineberg Marine Research and Innovation Centre](#), Sweden will take place.

REGISTRATION

Participation is free of charge, however, please note that places are limited. [Click here to register and save your spot!](#)

WHAT IS RUBIZMO?

RUBIZMO is a European initiative working to foster sustainable growth and job creation in

rural areas by discovering the vital ingredients for developing entrepreneurship and successful business models in high potential sectors such as food and agriculture, new bio-based value chains and services.

Learn more at www.rubizmo.eu

Partners



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